



Online Advertising Rates



Featured Directory Listing

Promote yourself, your business or your organization with a featured listing in theHumm's extensive online directory. Benefits include:

- a write-up of up to 1000 words (submitted by advertiser)
- a gallery of up to 12 images (submitted by advertiser)
- embedded Google map
- links to your website, Facebook page, Twitter feed, etc.
- **priority placement** at the top of our directory lists

Duration	Online Only	With Print Ad
Setup/revision + 1 st 3 months	\$100	\$75
Additional 3 months	\$50	\$25



Run-of-Site Ads

Appear on the top of every page of the site. Exclusive. Some restrictions apply. Dimensions (in pixels): 282x66

Duration	Online Only	With Print Ad
Design/revision + 1 month	\$500	\$300

Block Ads

Appear in rotation on every page of the site, but are weighted to appear most often on the Interest page of your choice (Music, Theatre, etc.). Dimensions: 450x237

Duration	Online Only	With Print Ad
Design/revision + 1 st 2 weeks	\$35	\$30
Additional 2 weeks	\$15	\$10

Homepage Banner Ads

Appear on the bottom of the Homepage and are in rotation (with a maximum of 4 other ads) on that page. Dimensions: 1200x400

Duration	Online Only	With Print Ad
1 st month (design not included)	\$60	\$50
Additional months	\$50	\$40



Interest Sponsor Ads

Appear on the right-hand side of one Interest page and are exclusive to that page. Also includes a block ad. Dimensions 450x475

Duration	Online Only	With Print Ad
Design/revision + 1 st 3 months	\$175	\$150
Additional 3 months	\$150	\$100