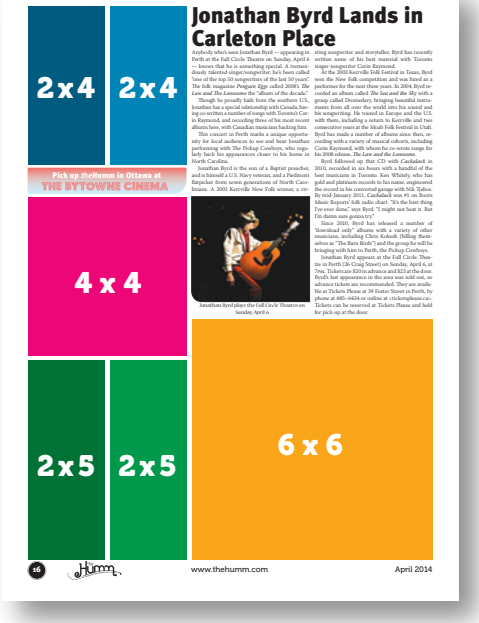

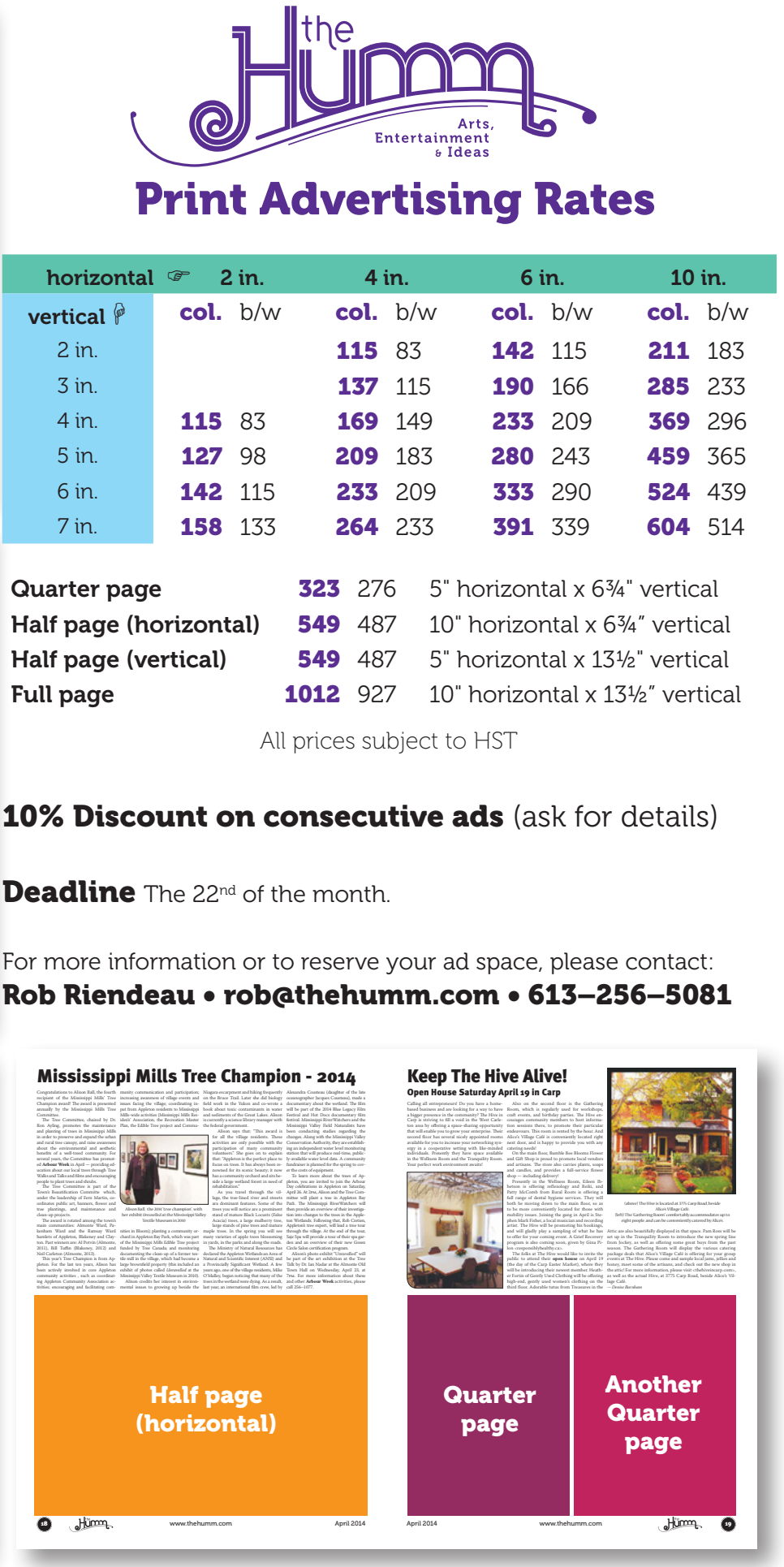


# Print Advertising Rates

| horizontal ☞ / vertical ☟ | 2 in. col. | 2 in. b/w | 4 in. col. | 4 in. b/w | 6 in. col. | 6 in. b/w | 10 in. col. | 10 in. b/w |
|---|---|---|---|---|---|---|---|---|
| 2 in. | | | 115 | 83 | 142 | 115 | 211 | 183 |
| 3 in. | | | 137 | 115 | 190 | 166 | 285 | 233 |
| 4 in. | 115 | 83 | 169 | 149 | 233 | 209 | 369 | 296 |
| 5 in. | 127 | 98 | 209 | 183 | 280 | 243 | 459 | 365 |
| 6 in. | 142 | 115 | 233 | 209 | 333 | 290 | 524 | 439 |
| 7 in. | 158 | 133 | 264 | 233 | 391 | 339 | 604 | 514 |

| | | | |
|---|---|---|---|
| **Quarter page** | **323** | 276 | 5" horizontal x 6¾" vertical |
| **Half page (horizontal)** | **549** | 487 | 10" horizontal x 6¾" vertical |
| **Half page (vertical)** | **549** | 487 | 5" horizontal x 13½" vertical |
| **Full page** | **1012** | 927 | 10" horizontal x 13½" vertical |

All prices subject to HST

**10% Discount on consecutive ads** (ask for details)

**Deadline** The 22nd of the month.

For more information or to reserve your ad space, please contact:
**Rob Riendeau • rob@thehumm.com • 613–256–5081**